Sample Emails

Healthcare Contact
Subject: Introducing Wondros, Thought You Might Appreciate This Creative Partner

Hi [Name],

I wanted to flag a creative strategy firm I've worked with—**[Wondros]**—in case it's of interest. They do powerful storytelling and campaign work in the healthcare space, especially for public health organizations, research institutions, and health equity initiatives.

They've partnered with the **NIH**, **CDC**, and major health systems to turn complex initiatives into compelling narratives that move people to act.

If you're ever in need of a partner who can help explain, elevate, or expand your work, they could be a great fit. Happy to make an intro or share more if helpful.

Hope you're well,
[Your Name]

Tech/AI Contact

Subject: Creative Partner for Translating Complex Tech

Hi [Name],

Wanted to quickly share a group I think highly of—**[Wondros]**—in case you're looking for creative support around any of your work in tech or AI.

They specialize in helping organizations translate complex, future-forward ideas into strategies, content, and campaigns that resonate. Whether it's building public understanding, navigating sensitive narratives, or reaching policy audiences, they bring a thoughtful, strategic approach that drives impact.

If you're ever exploring that kind of support, I'd be happy to introduce you.

Best,
[Your Name]

Philanthropy Contact

Subject: A Thought Partner Worth Knowing: Wondros

Hi [Name],

Hope you're doing well! I wanted to share a creative firm I collaborate with called **Wondros**—they work closely with foundations and mission-driven organizations to shape strategy and storytelling that reflect both values and impact.

They've helped funders articulate their vision, elevate grantee voices, and design campaigns that connect across audiences. If you ever need support with communications, narrative work, or public engagement, they're a trusted partner.

Happy to connect you if useful—no pressure at all!

Warmly,
[Your Name]