

## Elevator Pitch + Language to Use With Prospective Clients

### What We Do

Wondros helps mission-driven organizations communicate with clarity, creativity, and impact. Our capabilities include:

- Brand Strategy & Narrative Development
- Integrated Multimedia Campaign Design & Communications
- Content Creation (video, radio, TV, animation, digital, social, print, OOH and others)
- Digital Platforms & User Experience
- Explainer & Educational Storytelling
- Thought Leadership & Messaging
- Audience Research, & Insights and Analytics
- Human-Centered Research & Design
- Community Engagement & Behavior Change Strategy

We work across sectors—from health to tech to philanthropy—translating complex ideas into stories that move people.

### Elevator Pitch:

*“Wondros is a creative strategy and storytelling company that helps mission-driven organizations translate complex ideas into powerful campaigns, content, and platforms. We’ve worked with everyone from corporations and government agencies to universities and leading foundations—turning vision into visibility and impact.”*

### Extended Version:

*“Wondros helps organizations with big ideas communicate in ways that resonate. We create campaigns and content that ignite action, shift behavior, and empower people when it matters most. Our work spans creative strategy, branding, content creation, explainer storytelling, campaign development, and digital platforms—all rooted in social impact. If you’re trying to reach the right audience and move them to action, we’re the right partner for you.”*

### Optional ways to position us by sector:

- For **philanthropy**: “We help foundations tell their story and scale their influence—not just what they fund, but why it matters.”
- For **tech**: “We translate emerging technologies into compelling narratives that drive trust and adoption.”
- For **health**: “We’ve led national public health campaigns and created platforms to engage patients, providers, and caregivers.”